



New Jersey Association for Behavior Analysis, Inc.,
150 West State Street, Suite 110, Trenton, NJ 08608



***The New Jersey Association for Behavior Analysis
Invites you to become a sponsor and exhibitor at our***

**16th Annual NJABA Conference
(Virtual)
Friday, April 16, 2021**

Exhibitor and Sponsorship Opportunities

<p style="text-align: center;">KEYNOTE: PRETALK VIDEO \$700.00 (3 available)</p> <p>While users wait for the Keynote Talk to begin, they will see an “off air” screen, featuring your company’s video advertisement or logo. This is great exposure because attendees usually join an event 10-15 minutes before the event starts. Includes 3 social media blasts.</p>	<p style="text-align: center;">KEYNOTE: AD VISIBLE THROUGHOUT TALK - \$500.00 (1 available)</p> <p>During the Keynote Talk, at the bottom of the screen, your animated logo or a large banner will be visible throughout the Keynote Talk. Includes 3 social media blasts.</p>
<p style="text-align: center;">AD VISIBLE THROUGHOUT TALK \$350.00 (16 available)</p> <p>During the presentation, at the bottom of the screen, your animated logo or large banner will be visible throughout one live event. Includes 2 social media blasts.</p>	<p style="text-align: center;">PRETALK GRAPHIC/VIDEO \$250.00 (16 available)</p> <p>While users wait for an event to start, they will see an “off air” screen featuring your company’s logo or video. Includes 2 social media blasts.</p>
<p style="text-align: center;">PREROLL ADDS FOR ON DEMAND CONTENT - \$100.00 (17 available)</p> <p>After the event is over, when users buy and watch an on-demand event on the BehaviorLive website, they will see your 15-second-long video advertisement before their event video plays. Includes 1 social media blast.</p>	<p style="text-align: center;">EXHIBIT HALL \$200.00 9:55-10:25 & 12:05 – 1:05</p> <p>Registrants will have the opportunity to visit your exhibit virtually, and interact with you and your staff via both chat and video. This conference has a dedicated time for attendees to visit exhibits. Includes 1 social media blast.</p>



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Organization Name: _____
Type of Service/Product: _____
Organization Street Address: _____
City, State, Zip: _____
Phone: _____ **Fax:** _____
Email: _____

Check off the options you are interested in below. If you are interested in sponsoring more than one talk per category, please write the number in the space provided.

- _____ KEYNOTE/PRETALK VIDEO \$700.00 (3 available)
- _____ AD VISIBLE THROUGHOUT KEYNOTE \$500 (1 available)
- _____ AD VISIBLE THROUGHOUT TALK \$350 (16 available)
- _____ PRETALK GRAPHIC/VIDEO \$250.00 (16 available)
- _____ PREROLL ADS FOR ON DEMAND CONTENT \$100.00 (17 available)
- _____ EXHIBIT HALL \$200.00

Total to be paid: _____

Payment Information

Check# _____
Credit Card Visa Mastercard American Express Discover
Card Number _____ CID # _____
Name on Card: _____ Exp. Date: _____
Signature: _____

Applications and payments are due by April 9th.

Mail this page with payment to:

NJABA 150 West State Street, Suite 110, Trenton, NJ 08608

If you have any questions, please call Stephanie Summers at (609) 910-0394

Or email stephanie@amg101.com